

DESIGN 34-9,1 THE HORTON MANUFACTURING CO., BRISTOL, CONN. Recv'd 1948
"Bristol Golf Clubs and Golf Accessories" Sept. 27

*In 1948 hit
better shots
with the NEW...*

Bristol

THE HORTON MANUFACTURING CO., BRISTOL, CONN.

GOLF CLUBS
and
Golf Accessories



Distributed by
THE HORTON BRISTOL SALES CORPORATION
Bristol, Connecticut, U. S. A.

B-14

(Front cover)



GV
747

60th YEAR OF "QUALITY" LEADERSHIP

BRISTOL REGISTERED MODELS

B-10 PREMIER WOOD

Selected laminated wood — gold grain walnut finish — scroll design red composition face — BRISTOL Taper Section chrome shaft — brown edgefold calf grip — registered balanced set. Available in Nos. 1-2-3-4.

B-11 CHAMPION WOOD

Compact laminated wood model — gold grain walnut finish — gray fibre face — BRISTOL Taper Section chrome shaft — black edgefold calf grip — registered balanced set. Available in Nos. 1-2-3-4.

B-18 CHAMPION WOOD

Pro type deep face persimmon head — dark mahogany finish — black insert on natural wood face — BRISTOL Taper Section chrome shaft — black edgefold calf grip — registered balanced set. Available in Nos. 1-2-3-4.

B-95 PREMIER IRON

Stainless Steel — **POWER BLADE** offset head — polished finish with two-tone face — BRISTOL Taper Section chrome shaft — brown edgefold calf grip — registered balanced set. Available in Nos. 2-3-4-5-6-7-8-9-10.

B-88 CHAMPION IRON

POWER BLADE offset head of fine carbon steel — custom chrome buff finish with two-tone face — BRISTOL Taper Section chrome shaft — black edgefold calf grip — registered balanced set. Available in Nos. 2-3-4-5-6-7-8-9-10.

BRISTOL

Sam Parks Jr.

MODELS

SP-19 AUTOGRAPH WOOD

Popular type model persimmon head — keystone red fibre face — BRISTOL Taper Section chrome shaft — black skived and perforated grip. Available in Nos. 1-2-3-4.

SP-79 AUTOGRAPH IRON

POWER BLADE head of mild carbon steel — tan grained BRISTOL Taper Section shaft — black skived and perforated grip. Available in Nos. 2-3-4-5-6-7-8-9-10.

POWER BLADE
DESCRIBED BY AN EXPERT —
"A scientific distribution of weight
giving tremendous POWER to
each BLADE"

GG-79 AUTOGRAPH IRON

POWER BLADE mild carbon steel head — BRISTOL Taper Section dark mahogany shaft — black skived and perforated grip. Available in Nos. 2-3-4-5-6-7-8-9-10.

BRISTOL

George Graham

AUTOGRAPH

GG-40 AUTOGRAPH WOOD

Compact persimmon head with keystone insert face — BRISTOL Taper Section chrome shaft — black skived and perforated grip. Available in Nos. 1-2-3-4.

BRISTOL SPORTSWEAR

WASHABLE RAYON GABARDINE SHIRT Attractively tailored light weight sport shirt — long sleeves — square bottom, can be worn in or out. Models S201 Gold — S202 Copen Blue — S211 Gray — S212 Aquamarine — S214 Tan.
Men's sizes only: Small, Medium, Large, Extra Large.

100% VIRGIN WOOL FLANNEL SHIRT Long sleeves — patched pockets with button down flaps — full length pattern — custom tailored appearance — assorted colors — Model S301 Gold — S302 Copen Blue — S306 Dartmouth Green — S308 Maroon — S311 Gray — S312 Aquamarine — S314 Tan.
Men's sizes only: Small, Medium, Large, Extra Large.

HEADWEAR

H10 JOCKEY CAP Men's or women's — white only.

H11 JOCKEY CAP Women's only — assorted colors.

Men's Sizes: 6 1/2, 7, 7 1/2, 7 3/4, 7 1/2, 7 1/2
Women's Sizes: 21 1/2, 22, 22 1/2, 23.

H12 WHITE IMPORTED LINEN CAP Men's only.

FOOTWEAR

F36

F36 GOLF SOX Cushion sole — 73% wool, 27% cotton — Men's — white only.

F36C GOLF SOX Above sox in men's — assorted colors.

F94C SPORT SOX 50% wool — 50% nylon — Men's and women's sizes — assorted colors.
Men's Sizes: 10 1/2 to 13 Women's Sizes: 9 to 10 1/2

FOR RAINY DAYS

BU3 UMBRELLA 16-rib — wood handle — assorted colors.

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BRISTOL WOMEN'S MODELS

B-15 AUTOGRAPH WOMEN'S WOOD

New design persimmon three-club set with special degrees of loft for ease of play — red keystone fibre face — dark mahogany finish — BRISTOL Taper Section chrome shaft — black skived and perforated grip. Available in No. 1 (lofted driver), No. 2 (lofted brassie) No. 3 (No. 4 loft).

B-60 AUTOGRAPH WOMEN'S IRON

POWER BLADE mild carbon steel heads — buffed chrome finish with two-tone face — BRISTOL Taper Section tan grained shaft — black skived and perforated grips. Available in Nos. 2-3-4-5-6-7-8-9-10.

SET COMBINATIONS

IRON
9-club set: 2-3-4-5-6-7-8-9-10
8-club set: 2-3-4-5-6-7-8-9
6-club set: 2-4-5-7-9-10
5-club set: 2-5-7-9-10
4-club set: 2-5-7-10

WOOD
4-club set: 1-2-3-4
3-club set: 1-2-3

BRISTOL PUTTERS

BRISTOL "DANDY" PUTTER

Made in right hand only

The Bristol "DANDY" Putter is designed with a curved sole line that will fit your individual lie. Model 70 — Flanged sole — BRISTOL Taper Section chrome shaft — black grip. Model 700 — Same as 70 with BRISTOL Taper Section tan grained shaft.

BRISTOL "SIXTY NINE" PUTTER

Made in right and left hand

Our famous old model with the new designed curved sole line that will fit your individual lie. Model 69 — Duo-faced putter — BRISTOL Taper Section chrome shaft — black grip. Model 690 — Same as 69 with BRISTOL Taper Section tan grained shaft.

BRISTOL UTILITY CLUBS

B-10 SAND IRON

Weighted flange back — BRISTOL Taper Section tan grained shaft — black center skived and perforated leather grip. Right hand, men's and women's.

B-14 APPROACHER

Shallow approach iron for off the green — BRISTOL Taper Section tan grained shaft — black leather grip. Right hand, men's and women's.

FACE

BACK

page 2

page 1

THE FIRST STEEL GOLF SHAFT — ORIGINATED

BRISTOL WOMEN'S MODELS

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New design persimmon three-club set with special degrees of loft for ease of play — red keystone fibre face — dark mahogany finish — BRISTOL Taper Section chrome shaft — black skived and perforated grip. Available in No. 1 (lofted driver), No. 2 (lofted brassie) No. 3 (No. 4 loft).



SET COMBINATIONS

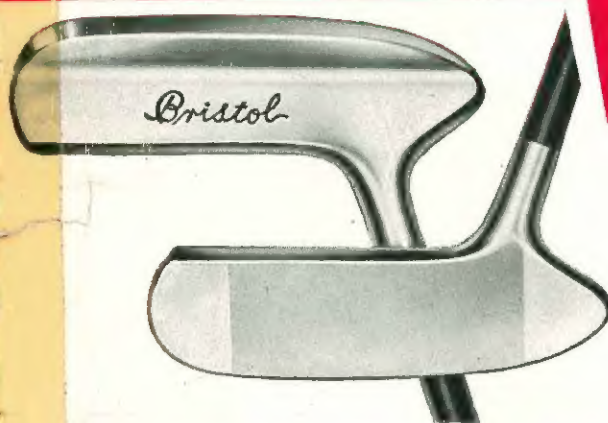
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9-club set: 2-3-4-5-6-7-8-9-10
8-club set: 2-3-4-5-6-7-8-9
6-club set: 2-4-5-7-9-10
5-club set: 2-5-7-9-10
4-club set: 2-5-7-10

WOOD
4-club set: 1-2-3-4
3-club set: 1-2-3



B-60 AUTOGRAPH WOMEN'S IRON

POWER-BLADE mild carbon steel heads — buffed chrome finish with two-tone face — BRISTOL Taper Section tan grained shaft — black skived and perforated grips. Available in Nos. 2-3-4-5-6-7-8-9-10.



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BRISTOL "SIXTY NINE" PUTTER

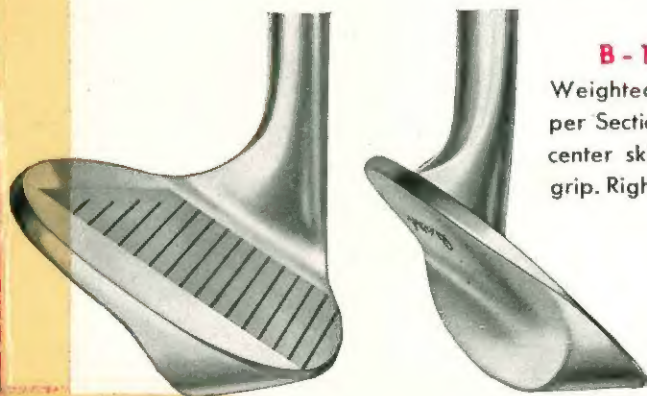
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BRISTOL UTILITY CLUBS

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Weighted flange back — BRISTOL Taper Section tan grained shaft — black center skived and perforated leather grip. Right hand, men's and women's.



FACE

BACK

B-14 APPROACHER

Shallow approach iron for off the green — BRISTOL Taper Section tan grained shaft — black leather grip. Right hand, men's and women's.



BRISTOL GOLF BALLS



CADWELL-GEER PATENT COVER

BRISTOL CHAMPIONSHIP*

Recommended for tournament players — high compression — maximum distance.

BRISTOL TOUGH*

Good distance — exceptionally DURABLE — high quality.

BRISTOL AUTOGRAPH*

Durable — plenty flight — moderately priced.

BRISTOL FIFTY

An economical good quality golf ball.

BRISTOL LEFT-HAND GOLF CLUBS

B-21 GREENWAY WOOD

Left-hand men's only

Round popular type head model — dark mahogany finish — keystone red fibre face — BRISTOL Taper Section chrome shaft — black skived and perforated grip. Available in Nos. 1-2-3-4.

B-80 GREENWAY IRON

Left-hand men's only

Flange sole carbon steel head — BRISTOL Taper Section gun metal shaft — black skived and perforated grip. Available in Nos. 2-3-4-5-6-7-8-9-10.



Home of BRISTOL Golf Clubs BRISTOL Golf Equipment

BRISTOL Fishing Tackle (page 3)

BRISTOL GOLF ACCESSORIES

BRISTOL GOLF GLOVES



Getable-cut gloves, cut by hand, assure a fit in accordance with requirements essential golfing glove.

43L MEN'S THUMBLESS, illustrated above, has leather palm — open back — left only.

44L WOMEN'S THUMBLESS, has leather palm — open back — left only.

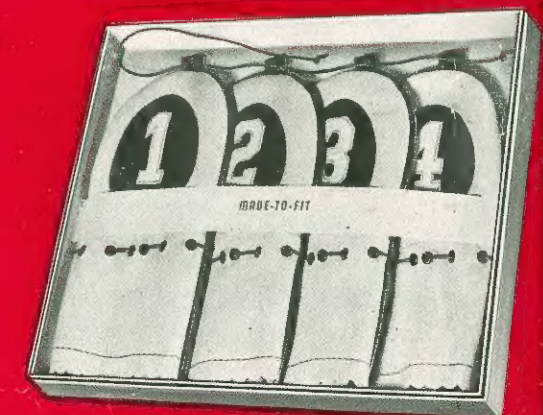
50L MEN'S LONG FINGERED, shown at right, leather front — cloth back — left only.

51L WOMEN'S LONG FINGERED, leather front — cloth back — left only.

BRISTOL HEAD COVERS

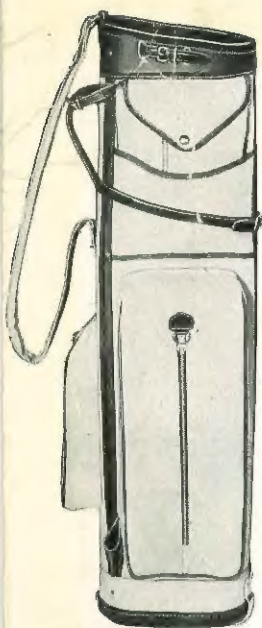


C11-4 4-CLUB SET elastic leather head covers — attractively bordered — leather lacing. C11-3 3-CLUB SET — same as above.



C12-4 4-CLUB SET "MADE TO FIT" attractive leather head cover designed with a device to hold cover snugly on club head. 3-CLUB SET — same as above.

BRISTOL GOLF BAGS



B-46 BAG

B-46 — 7 1/2" oval stay bag of gray hose duck trimmed with dark brown Versilan. Tuck-in hood — accessory strap — streamlined ball and boot pocket — umbrella holder.

B-44 — Women's 7 1/2" oval stay bag of tan hose duck trimmed with tan Versilan — leather tee holder — tuck-in hood — streamlined ball and boot pocket.



B-61 BAG

B-65, B-61, and B-41 — 7 1/2" oval stay bag with hood — large boot and ball pocket.

B-65 — made of brown elk leather.

B-61 — made of Versilan tan body and brown trim.

B-41 — made of beige duck with tan Versilan trim.



B-75 BAG

7 1/2" oval top with round bottom — tan elk with brown leather trim — spacious boot and ball pocket with hood and umbrella holder.



B-80 BAG

B-80, B-70, and B-50 — 7 1/2" oval stay bag. BRISTOL featured combination tuckaway hood — carryall pocket and ball pocket — boot pocket and umbrella holder.

B-80 — made of russet full grain steerhide leather.

B-70 — made of tan elk full grain leather.

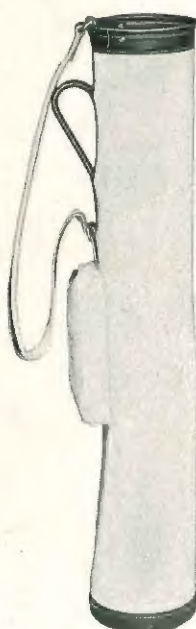
B-50 — made of gray hose duck trimmed with russet steerhide leather.

RETURN TO DESIGN DIV.



B-10 BAG

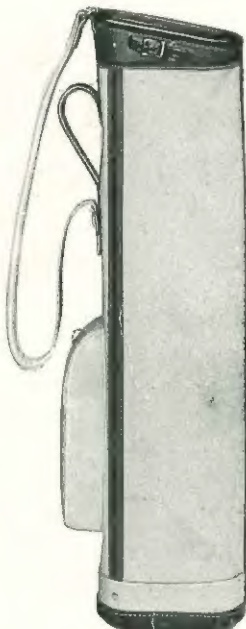
6" round white duck Sunday bag.



B-16 BAG

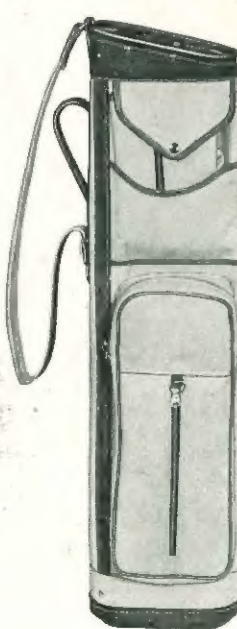
B-16 and B-17 — A strong Sunday bag made of heavy white Army duck, trimmed with brown Versilan — large ball pocket.

B-16 — 6" size
B-17 — 7" size



B-31 BAG

Medium size and intermediate length — a beginner's men's or ladies' bag — gray duck — streamlined ball pocket.



B-32 BAG

Women's 6 1/2" oval stay bag — beige duck — tan Versilan trim — tuck-in hood — combination ball and boot pocket.

A BRISTOL FEATURE



THE TUCKAWAY HOOD and Carryall Pocket on Models B-80, B-70, and B-50



BA3 SHAG BAG



SHOULDER BAG STRAP

Model BA1, illustrated, is made of leather. Model BA2 is a canvas shoulder bag strap.

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Bristol, Connecticut

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(Back Cover)